

YEAR IN INDUSTRY CASE STUDY: TIM JOHNSON

Studying Business Economics at the University of Liverpool, Tim started his Year in Industry Placement at Alfred H Knight in September 2020 as a Market Data Associate. Within this role, Tim has supported the Market Data Analyst and wider Business Planning & Analysis Team with various projects and initiatives aimed at researching new target markets, sales analysis and assisting business development. Tim also had the opportunity to work with the Finance Team, as well as regularly liaise with the many overseas offices.



TIM'S YEAR OF DISCOVERY AT AHK

It has been great working in such a fast paced environment. I have learnt a lot from reflecting on my successes, but also mistakes. There have been many memorable moments - however I think one of the standout highlights for me was being given the responsibility to take a leading role in the global implementation of a new logistics partnership. It was a great way to meet people in different overseas offices, and build relationships with colleagues working in teams other than my own.

In addition to the logistics project I have also been given many opportunities within the Business Planning & Analysis Team. Whether it be assisting with market research or the rollout of a new Sales Information Platform, there is always plenty to get stuck in with and learn from.

I think my greatest advice to anyone successful in applying for an industrial placement at AHK would be to ask questions. Everyone is really friendly and more than happy to help - no matter how little the problem you are facing may be, there will always be someone who knows the answer!

Ultimately you are only going to get out of the placement what you put in - the more you put in, the more you will learn and enjoy the experience!

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- TIM JOHNSON